

Sustainability

Action Process

1

MAKING THE CASE FOR CHANGE

Explore a sustainability issue.

Assess the current situation.

Investigate sustainability concepts and ideas.

State a case for change.

2

DEFINE THE SCOPE FOR ACTION

Explore options for making a change.

Identify available resources & constraints.

Seek consensus.

Develop a statement of the agreed direction for action.

3

DEVELOP THE PROPOSAL FOR ACTION

Generate and select ideas.

Develop and modify these to make them ready for implementation.

Prepare, communicate and agree upon the proposal.

4

IMPLEMENTING THE PROPOSAL

Turn the proposal into action.

5

EVALUATING AND REFLECTING

Assess the degree of success of the action and the efficiency of the processes used.

Identify possible future directions and the learning that has resulted from the action.



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